

Jasmina Plskova, MSc.

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[Website](#) | [Portfolio](#)



GRAPHIC DESIGNER I UI DESIGNER

Creative Graphic & UI Designer with experience across branding, marketing campaigns, website assets, and print production. Strong in Adobe Creative Suite and Figma, with a solid understanding of UX/UI and visual communication. Comfortable working in fast-paced environments with varied client projects, delivering polished design with strong attention to detail.

KEY SKILLS

UX/UI Design | App/Web Prototyping | Usability Testing | Branding | Social Media Content | Print Design | Illustration | Packaging Design | Marketing Design | AR Design | Design Guidelines

PROFESSIONAL EXPERIENCE

Junior Graphic Designer (Part-time) – **GoodData** | Prague, CZ | 09/2024 - Present

- Designing digital marketing assets for web and social media, including campaign visuals, article thumbnails, and merchandise.
- Supporting brand consistency across digital and print materials in collaboration with internal stakeholders.

Graphic Designer (Part-time) – **Alvarak Group a.s.** | Prague, CZ (remote) | 2023 - 12/2025

- Designed a wide range of marketing materials for print and digital, including magazines, gift bags, banners, leaflets, and branded collateral.
- Delivered high-volume production work with consistent visual quality and strong attention to detail.

Graphic Design Lead (Internship) – **Landell Games** | Linköping, SE (remote) | 09/2023 - 03/2024

- Designed social media campaigns and event visuals and supported planning and execution.
- Developed graphic guidelines to maintain consistent brand communication.

Graphic Designer – **Panter s.r.o.** | Prague, CZ (remote) | 2018 - 2022

- Designed marketing and advertising materials as a remote designer, mainly magazine layouts and promotional visuals.

UI Designer (Internship) – **Ematix s.r.o.** | Prague, CZ | 02/2020 - 06/2020

- Supported UI/UX projects for web and mobile applications, including UI design, prototyping, and basic usability testing.

EDUCATION

MSc in Design – Linköpings Universitet | Linköping, SE | 2022 - 2024

BA in Graphic Design – Prague City University | Prague, CZ | 2019 - 2022

Full Summer School Scholarship by Aller Media Denmark - TMU Creative School | Toronto, CA | 2024

TECHNICAL PROFICIENCIES

Figma | Adobe Photoshop | Illustrator | InDesign | Microsoft Suite | Google Suite | Blender 3D | HTML | CSS | Trello | Linear | Photography | Sketch | Corel | Design for Printing | Typography

KEY COMPETENCIES

Attention to Detail | Strong Visual Sense | Concept Development | Collaborative & Positive | Confident Presenting Ideas | Structured & Reliable | Curious & Trend-Aware | Fast Learner

LANGUAGES

- Czech - Native
- English - Fluent (Bilingual)
- German - Basic
- Danish - Beginner (learning)