Jasmina Plskova, MSc.

Digital Designer

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jasminaplskova.xyz Portfolio

Experience

Back Office Manager
Present

DIVE5 Supply s.r.o. · Prague, CZ

- Running day-to-day operations for a diving retailer and dive centre: customer service and wholesale, e-shop and stock management, orders and administration.
- Creating social media and newsletter content, roll-up banners, organising content creation for campaigns.

Graphic Designer
2024 - 2026

GoodData a.s. · Prague, CZ

- Contributed to a full visual rebrand, as well as website migration, across all visual assets, including but not limited to social media, ebooks, thumbnails, web banners, components, and email - establishing a unified design language across channels.
- Produced high volumes of campaign-ready assets, social ads, illustrations, and long-form content design.

Graphic Designer
2023 - 2026

Alvarak Group a.s. · Prague, CZ

- Designed print and digital marketing materials for a gift products brand, including product catalogues, packaging visuals, and promotional assets.
- Delivered eye-catching design across physical and digital channels, contributing to customer engagement and sales performance.
- Managed multiple concurrent briefs across print and digital formats, maintaining qwquality and brand accuracy throughout.

Graphic Design Lead
2023 - 2024

Landell Games AB · Linköping, SE

- Co-led visual design for social media campaigns, taking ownership of key deliverables from concept to finall asset.
- Developed a set of visual guidelines to standardiseacross platforms, used as a reference by the broader team.

Graphic Designer
2018 - 2022

Panter s.r.o. · Prague, CZ

- Designed editorial layouts and advertisement materials for print publications as a remote designer, delivering production-ready files.

Experience

MSc in Design
2022 - 2024

Linköpings Universitet · Linköping, SE

BA in Graphic Design
2019 - 2022

Prague City University · Prague, CZ

Full Summer School Scholarship *Summer 2024*
TMU Creative School · Toronto, CA

Summary

Digital Designer with 4+ years of professional experience across brand, campaign, and UI design. Skilled in Figma and Adobe Suite, with a strong foundation in design systems, visual storytelling, and cross-channel brand consistency. Experience working in both collaborative environments and independently as a remote designer. Currently based in Prague, open to relocation.

Skills

Brand & Visual Identity · Campaign Design · Typography & Layout · Print Design · Editorial Design · Illustration · Social Media Assets · Digital & Web Design · Brand Guidelines · Packaging Design · Photo & Video Content

Tools

Figma · Adobe Suite · Blender 3D · HTML/CSS · Sketch · Canva · Microsoft Suite · Google Suite

Languages

Czech - Native

English - Fluent (Bilingual)

German - A2

Danish - A1 (Learning)

Swedish - A1 (Learning)

Faroese - A1 (Learning)